

FOR IMMEDIATE RELEASE

Aug 2, 2010

Press Contact:

Shalini Thadani

Vice President, India Association of Minnesota

Phone - 651 734 0645

Email: tshalini@gmail.com

www.iamn.org

IndiaFest 2010

India Association of Minnesota presents **IndiaFest** on Sunday, August 15th from Noon to 5PM at the St. Paul Capitol Grounds to celebrate India's Independence Day. This free and public event will be a joyful celebration of rich culture, traditions, and heritage of India with music, dancing, food, and many family and kids' activities.

“**IndiaFest** is a great way to experience Indian culture and tradition in Minnesota without traveling to India”, said PG Narayanan, President of India Association of Minnesota. “This will be a unique opportunity for our American friends to experience India in Minnesota, and last year, we had more than 2,000 people attend the event,” added Mr. Narayanan.

India Association of Minnesota re-branded the Festival of India event from the Land Mark center to IndiaFest and made it an outdoor event. IndiaFest will also showcase a variety of Indian restaurants with many different cuisines. In addition, multiple vendors will be selling Indian art, crafts, and other Indian cultural artifacts.

Many Indian organizations will be zeroing in on specific parts of India, presenting the beauty, scenery, art, culture, people and traditions of the region. This is going to be a learning experience for the children and certainly an eye opener for the adults. If you like Bollywood music and extravagant dances, you are certainly going to enjoy IndiaFest.

India Association of Minnesota (IAM) is a non-profit organization whose aim is to build a strong and cohesive community of Asian Indians in the state of Minnesota. IAM seeks to build bridges of understanding between the Asian Indians and the society at large. IAM aims to connect Minnesota and Minnesotans with India.

EVENT DETAILS:

Date & Time: Sunday, Aug 15, 2010, from 12 - 5 PM

Venue: St Paul Capitol Grounds, 75 Rev. Dr. Martin Luther King Jr. Blvd., St. Paul MN 55155